



Communities Conservation Livelihoods



Community Based Tourism in Federal Protected Areas of Brazil



Thiago Beraldo Souza

Partnership with the US Forest Service

JAÚ NATIONAL PARK



**COMMUNITY BASED TOURISM IN BRAZIL
CASE STUDY OF NHANDEREKO
LESSONS LEARNED**



QUICK FACTS ABOUT CONSERVATION IN BRAZIL

332 Protected Areas

149 - Full Protection (IUCN I to III)

183 - Sustainable Use (IUCN IV to VI)

77mi continental - 9% / 89mi marine - 24%

2003/2008, Brazil responsible for 74% PA created

57.000 families living within these areas



Federal Level Actions

I Seminar of Community Base Tourism in Extractive Reserves 2011

CBT Working Group

CBT in Protected Areas Guidelines and Principles Publication 2017

UNDP 9 Projects Financed

Sport Fishing CBT

I Meeting of CBT Best Practices / May 2018

Publication: Experiences of Success



**Business Model,
not a tourism
segment**

Different actors

- Communities
- Government
- NGOs
- Private Sector

CHICO MENDES EXTRACTIVE RESERVE



CBT in Brazil is a model:
Leaded by the community
Generate collective benefits
Promotes intercultural experience
Promotes quality of life
Values local culture and history
Value sustainable use for recreative and educative purposes

COMMUNITY BASED TOURISM



Community Based Tourism in Protected Areas
Guidelines and Principles 2017



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Case Study

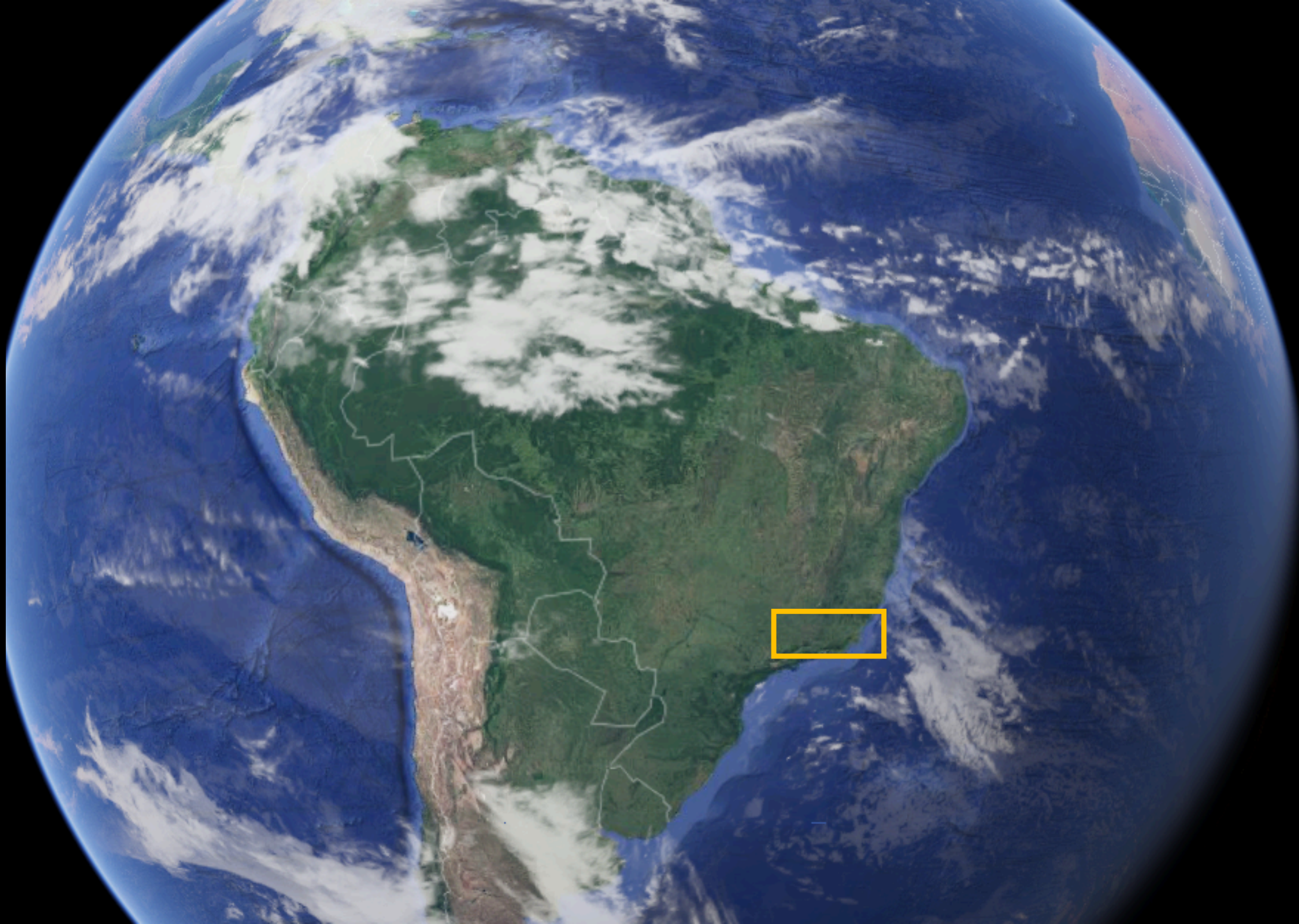


REDE NHANDEREKO

COMMUNITY BASED TOURISM

“Nhandereko – our way of being”







**APA
CAIRUÇU**





**APA
CAIRUÇU**

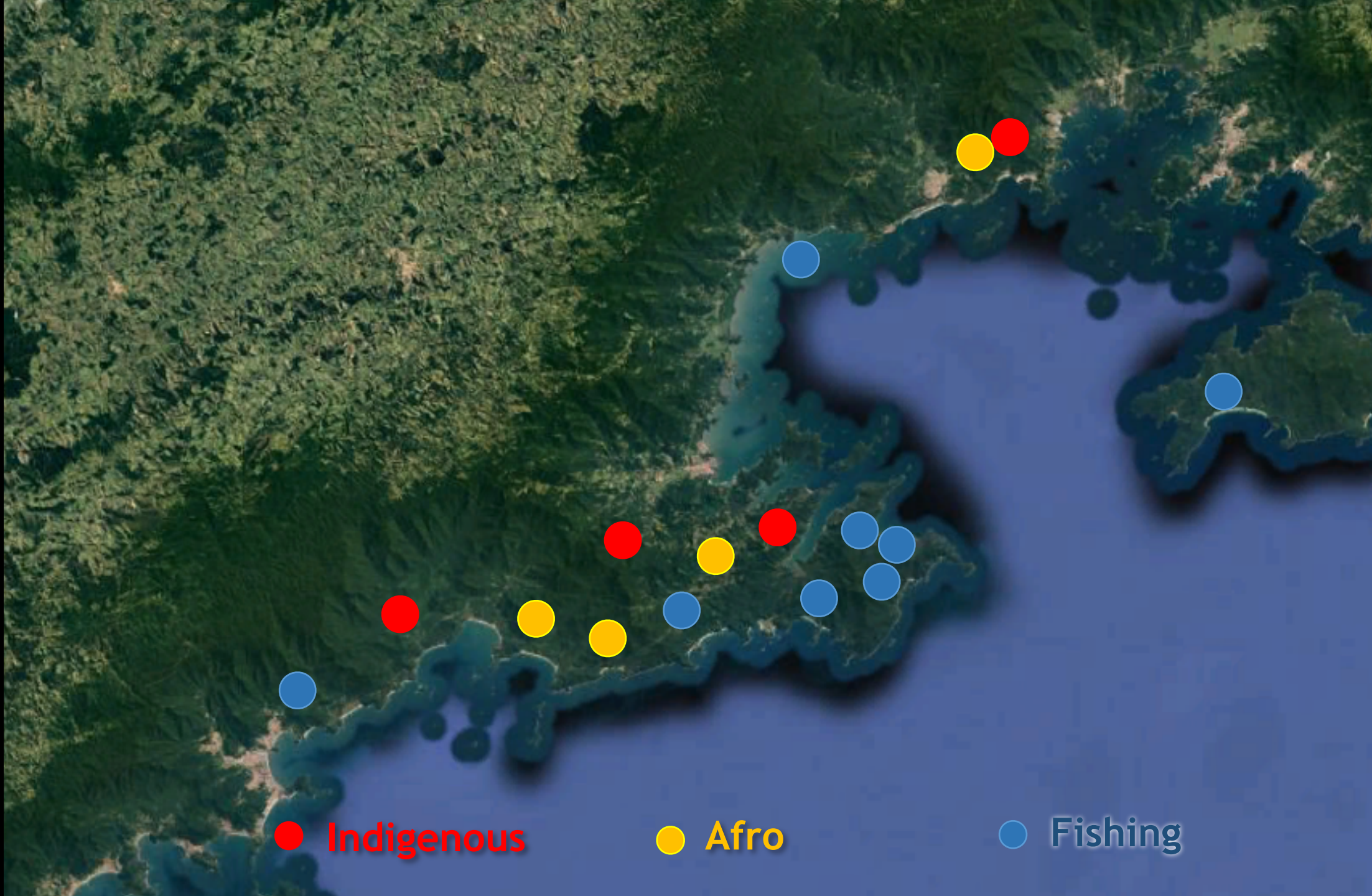






**APA
CAIRUÇU**





● Indigenous

● Afro

● Fishing



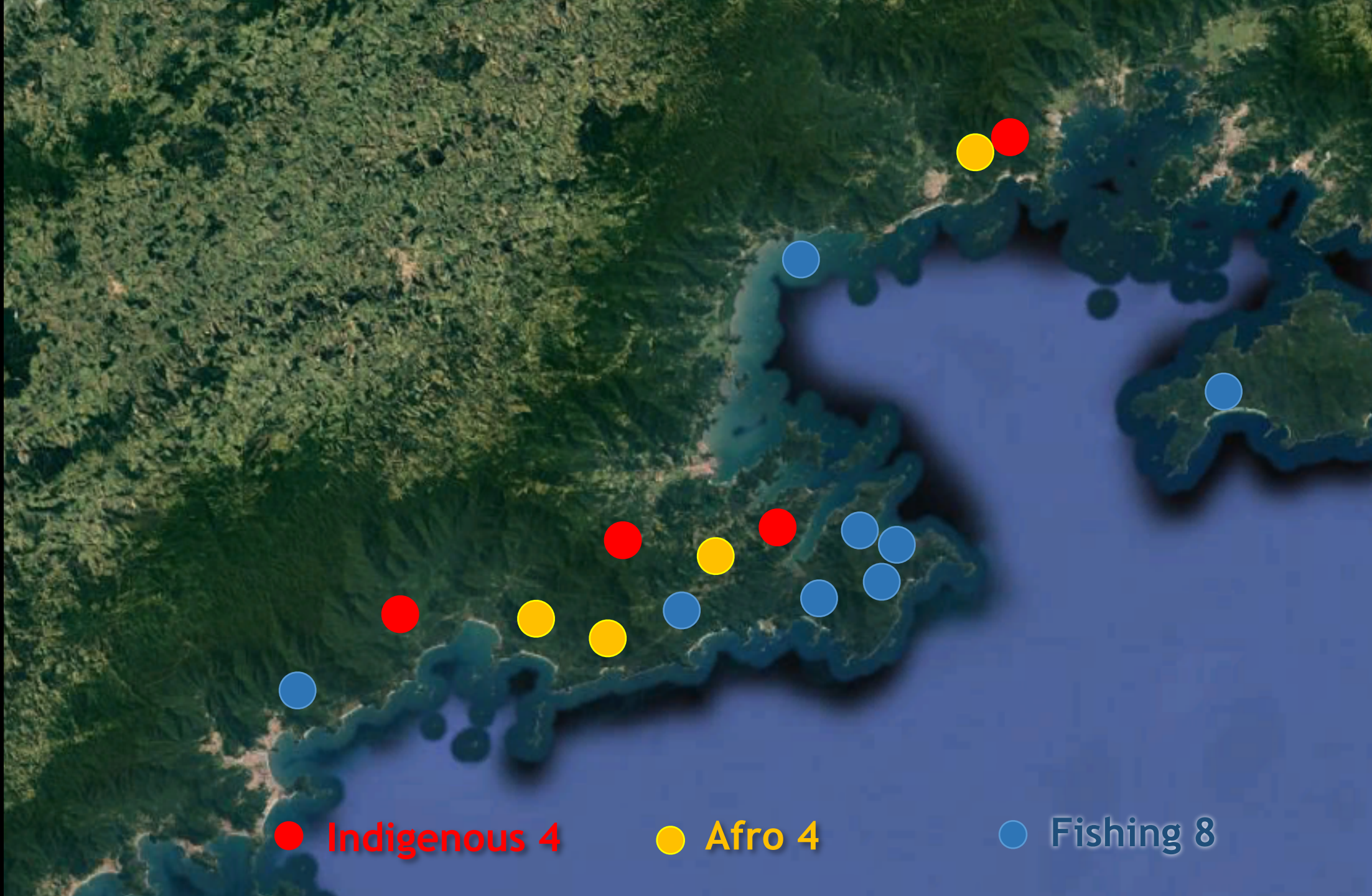












● Indigenous 4

● Afro 4

● Fishing 8



Índice:

Q Quilombola C Caiçara i Indígena

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Visitas Agendadas





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RECOGNIZE THEIR ORIGIN



Sala de Estudos
Março 2013

SOCIAL INCLUSION



VALUE LOCAL KNOWLEDGE



EQUITY DISTRIBUTION OF COSTS AND WORK



YOUTH INCLUSION



WOMEN INCLUSION



LEADERSHIP DEVELOPMENT





**127 DIRECT
JOBS**

**(COLLABORATIVE
ENTERPRISES ,
PARTICULAR
INITIATIVES,
COURSES,
PRESENTATIONS,
CRAFTS)**

**260 MEMBERS
BENEFITED**

**COMMUNITY
OF 550
MEMBERS**

“Nhandereko – our way of being”



LESSONS LEARNED



EXTRACTIVE RESERVE OF SOURE



SERRA DO DIVISOR NATIONAL PARK



**BUSINESS MODEL THAT GENERATES
INCOME, VALUES THE COMMUNITY
AND THE ENVIRONMENT IS POSSIBLE!**



USAID
DO POVO DOS ESTADOS UNIDOS

BRASIL



abeta
Associação Brasileira das Empresas
de Ecoturismo e Turismo de Aventura





THERE IS NO MAGIC RECIPE EACH PLACE IS UNIQUE



**COSTA DOS CORAIS
ENVIRONMENTAL PROTECTION AREA**





**DO NOT TARGET ONLY THE PUBLIC
ENVIRONMENTAL AND COMMUNITY FRIENDLY**



PIRAJUBAÉ EXTRACTIVE RESERVE



OFFER TO 100, SELL TO 1



UNINI EXTRACTIVE RESERVE



PREJUDICE IN PUNCTUALITY, SAFETY, QUALITY...



CHICO MENDES EXTRACTIVE RESERVE



LEARNING HOW TO WORK ON REMOTE AREAS



**GUAPIMIRIN
ENVIRONMENTAL PROTECTION AREA**



NEW SPACE FOR WOMEN AND YOUTH



PICO DA NEBLINA NATIONAL PARK





VALUE OF THE TOURISM ENVIRONMENT FEELING OF BELONGING



**GUAPIMIRIN
ENVIRONMENTAL PROTECTION AREA**

COMMUNITIES, CONSERVATION & LIVELIHOODS



JAÚ NATIONAL PARK





SHIFTING HATS



TAPAJÓS NATIONAL FOREST



Communities Conservation Livelihoods



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Partnership with the US Forest Service
Thanks Michelle Zweede!



TAPAS GROUP

Tourism and Protected Areas Specialist Group