



# Re-building Haida Gwaii's Community-based Fishing Economy

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# Disclaimer

- This presentation will not discuss fisheries management, access and allocations.
- Material and opinions contained herein are solely those of the author and do not necessarily represent in whole or in part the position of the Council of the Haida Nation.

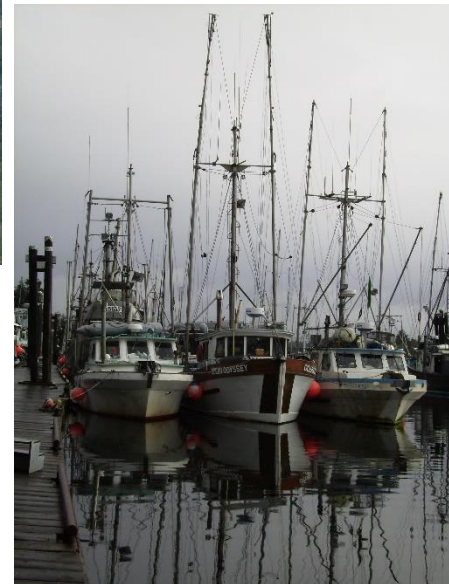
# OUTLINE



- MaPP Overview
- Haida Gwaii Marine Plan
- HGMP Key Outcomes and Priority Actions
- Historical Background
- Implementation Activities

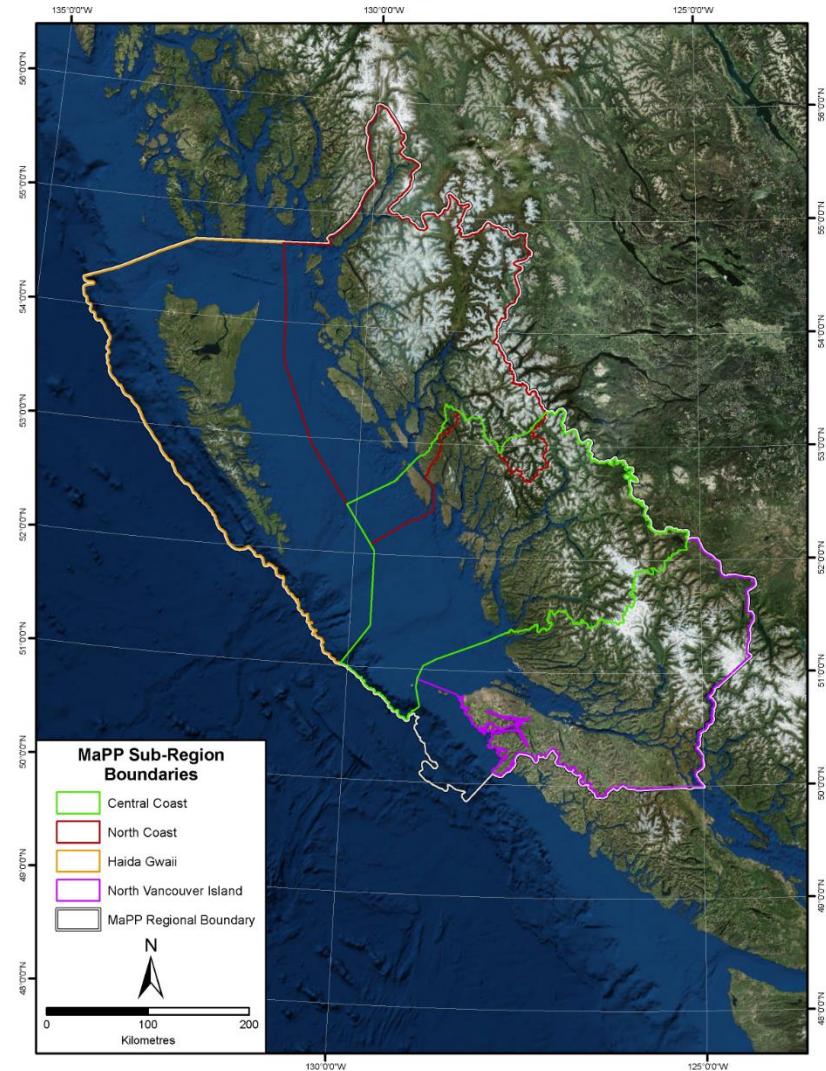


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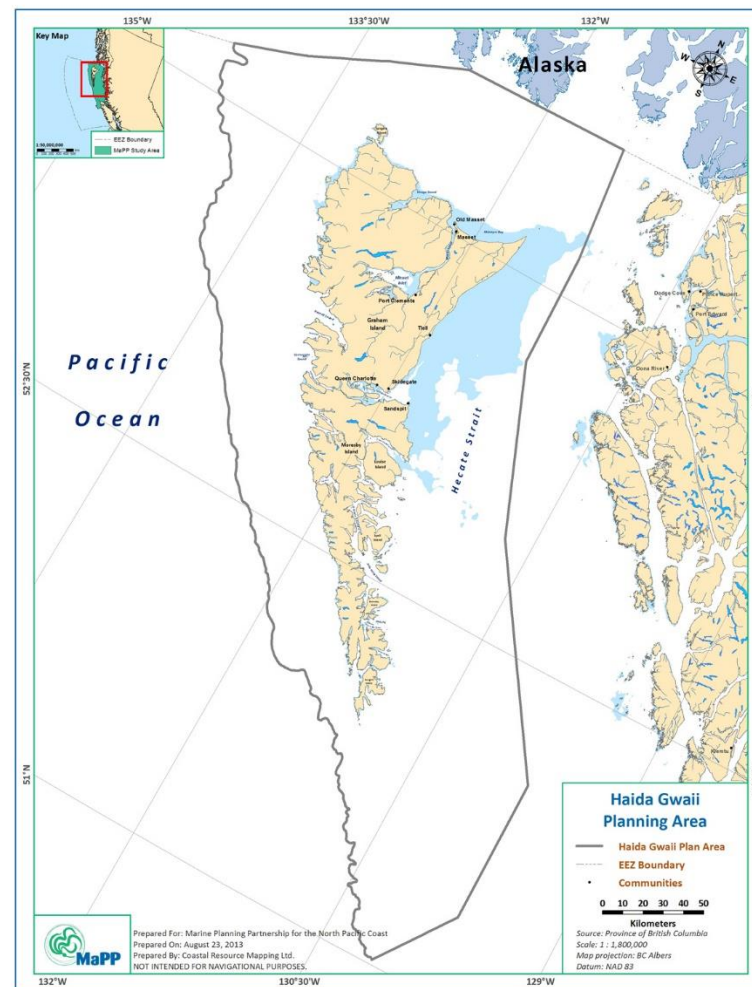
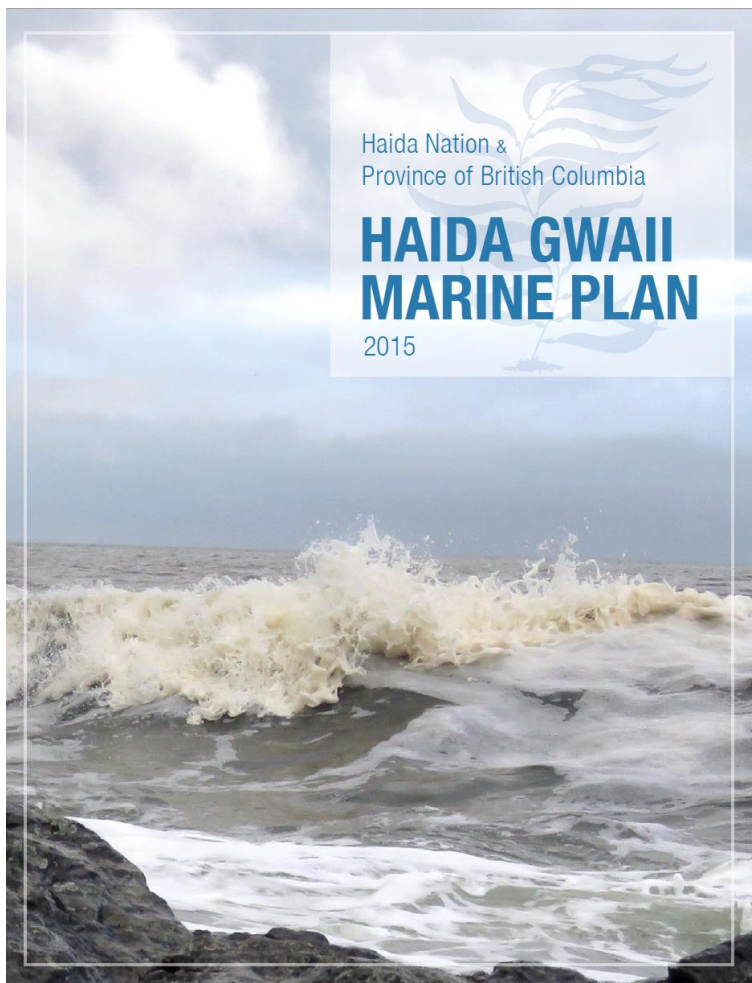


# MaPP Overview

The Marine Plan Partnership for the North Pacific Coast (MaPP) is a co-led process between 17 First Nations and the Government of the Province of British Columbia.



# Haida Gwaii Marine Plan (HGMP)



# HGMP Key Component

## Economic Development Direction

Marine Tourism

Shellfish Aquaculture

**Community-Based Fisheries Economy**

Marine Research and Monitoring

Marine Renewable Energy



# HGMP Key Outcomes & Priority Actions

KEY OUTCOME	PRIORITY ACTIONS
Community-Based Fisheries Economy	Support Haida Gwaii opportunities for community-based fisheries, including <b>local fish processing</b> and <b>marketing</b> and development of <b>local brands</b> .



# Historical Background

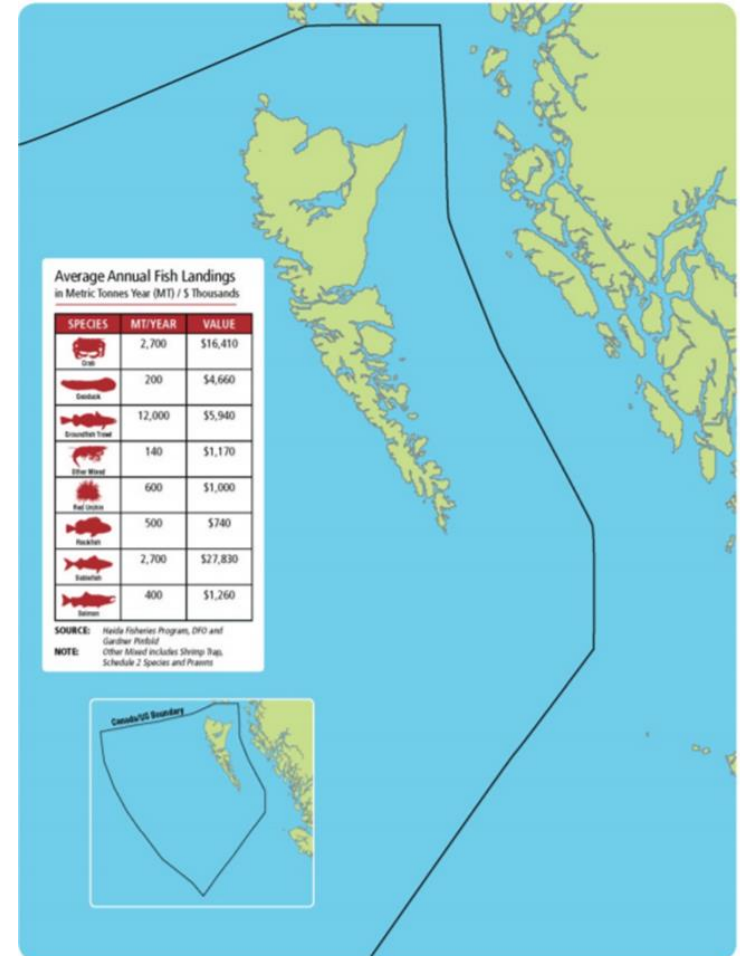
Richest fishing waters in  
British Columbia

Estimated annual average  
commercial values of \$83.4 million

OR

22% of the provincial landed value

Landings and Value of Off-shore Catch in  
Haida Traditional Territory



Note: Values depicted are rounded values from Table 4-1, excluding razor clam

Source: Haida Gwaii Marine Market Sector Report (2010)

# Community-Based Fisheries Economy: Implementation Activities

Alternative Seafood  
Marketing in the  
MaPP Region

2017/2018



Haida Gwaii  
Community-Based  
Fisheries Action Plan

2018/2019



Haida Gwaii  
Community-based  
Fisheries Feasibility  
Study

2019/2020



# Alternative Seafood Marketing in the MaPP Region

- **Results:**
  - Study participants highlighted various opportunities and challenges associated with seafood business innovation through alternative seafood marketing along MaPP region seafood value chains.
  - Study provided ‘pros’ and ‘cons’ of alternative seafood marketing for different types of value chains



# Alternative Seafood Marketing in the MaPP Region



- **Next Steps:**
  - Explore how different types (and combinations of types) of alternative seafood marketing could help to reach specific goals and priorities on Haida Gwaii.
  - Explore specific regulations that facilitate or prevent different alternative seafood marketing options within the Haida Gwaii sub-region.

# Action Plan

Key Outcome: Tangible recommendations to improve local benefits from the fisheries economy.

Proposed Steps:

- Develop an inventory of vessel and service providers.
- Identify specific infrastructure and equipment gaps.
- Identify steps to address the gaps.



# Feasibility Assessment

Key Outcome: Maximize local value of seafood products

Topics for Consideration:

- Haida & Local Fishing Participation
- Processing
- Distribution & Cold Storage
- Transportation
- Marketing
- Traceability
- Sustainability
- Capacity Building
- Partnerships



# Sharing Your Experience!



- Do you have a story to share from your community about re-building community-based fisheries economy?
- Do you have knowledge and expertise about community-based fishing economies that could support our project?

# Questions?

## CONTACT INFORMATION:

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**Haa'wa!**

