

“Caught Locally.  
Enjoyed Globally....”



International Conference:  
Communities, Conservation & Livelihoods...

# “Caught Locally. Enjoyed Globally....”

A Seafood Perspective from the Eastern Shore of Nova Scotia

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# The Eastern Shore of Nova Scotia 'A Seafood Perspective...'

Important themes:

Niche rural community

Niche coastal environment.

Niche wild caught fresh seafood.

'Golden Age of the Fishery'.

Success breeds Success (...and Confidence...)

Third party regulatory and eco certification are vital.

However, community driven decision making ultimately works best...

# 5 Seafood presentation themes to pursue

- The Eastern Shore is a remarkable niche community-les than 30,000 people along a rather substantial Coast
- Our wild caught Seafood is increasingly the way forward-well received around the world in which the market is looking for the absolute best in quality.
- Yes, there is a significant economic impact from our seafood sector, but arguably greater is the psychological impact. This is the Golden Age of the Fishery and this helps to ensure our community's future.
- Third party regulatory and eco certification is key to the sustainability of the seafood sector. We are not just looking today, we have to look 2 generations forward.
- Decision making in seafood is best when it is bottom up rather than top down from Government. It is up to us to demonstrate that we can do what is best for our seafood stocks and our region to ensure the future.

L**o**bst**o**r  
*love at first bite*

Questions?